

NIVEA MEN BUY & WIN CONTEST

TERMS AND CONDITIONS

DEFINED TERMS

(A) Beiersdorf	Beiersdorf Malaysia Sdn Bhd's holding, subsidiary or related companies as defined in the Companies Act 2016
(B) Contest	This contest, as part of the Organiser's brand promotional campaign, titled " <i>NIVEA MEN BUY & WIN CONTEST</i> "
(C) Contest Period	The Contest starts at 00:00:00 on 1 June 2026 and ends at 23:59:59 on 31 July 2026.
(D) Contest Rules	These terms and conditions shall be read together with our Privacy Notice, which shall be binding on all Participants.
(E) Bonus Prizes	A total of three hundred and fifty (350) Bonus Prizes , each consisting of a cash payment of Ringgit Malaysia Two Hundred (RM200.00)
(F) First Prize	A total of two (2) First Prizes , each consisting of a cash payment of Ringgit Malaysia One Thousand Eight Hundred and Eighty-Eight (RM1,888.00)
(G) Special Prize	A total of ninety-eight (98) Special Prizes, each consisting of two (2) All-Star Legends Football Event tickets allocated in either PS1 or PS2 seating sections. The allocation of PS1 or PS2 seating sections shall be determined at random, subject to availability. Requests to select, change, exchange, or upgrade seating sections shall not be entertained. The Organiser's decision on ticket allocation shall be final and binding.
(H) Grand Prizes	A total of two (2) Grand Prizes, each consisting of the following: Two (2) VIP tickets to the All-Star Legends Football Match; and Cash prize of Ringgit Malaysia Three Thousand Four Hundred and Forty-Four (RM3,444.00). Each Grand Prize winner shall receive both items listed above.
(I) Watson's Exclusive Prizes	A total of two (2) Watsons Exclusive Prizes, each consisting of one (1) exclusive experience only, awarded as follows: (i) One (1) All-Star Legends Football Dinner for two (2) persons (pax); or (ii) One (1) All-Star Legends Gala Night for two (2) persons (pax). and Two (2) All Star Legends Football Event tickets allocated in either PS1 or PS2 seating sections. Each Watsons Exclusive Prize shall be awarded to one (1) winner only, and each winner may be accompanied by one (1)

	companion. The specific experience awarded to each Watsons Exclusive Prize winner shall be determined by the Organiser and stated in Appendix D. The allocation of PS1 or PS2 seating sections shall be determined at random, subject to availability. Requests to select, change, exchange, or upgrade seating sections shall not be entertained. The Organiser's decision on ticket allocation shall be final and binding.
(J) "Organiser", "we", "our or "us"	BEIERSDORF MALAYSIA SDN. BHD. (77205-D)
(K) Privacy Notice	The organiser's privacy notice at https://docs.google.com/document/d/1kxINyilgHHONFtxCPBq1Af11YEOyeKKC/edit
(L) "Participant" or "you"	An eligible person who submits a Qualified Entry to participate in the Contest. "He" or "She" is identified and distinguished by a single identification number ("IC Number"), for the purposes of tracking entries and prize entitlement in this Contest.
(M) Prize Finalist	The Participant with a serial number as explained in Appendices A, B,C,D AND contacted by the Organiser to answer a question or complete Task to win the relevant prize notified to the Participant.
(N) Products	NIVEA MEN brand products only , including all product categories under the NIVEA MEN range, such as but not limited to deodorants, facial care products, shaving products, and other NIVEA MEN personal care products, provided that each qualifying purchase must include at least one (1) NIVEA MEN Facial Cleanser.

(1) Contest Rules

- 1.1 This Contest will be governed by these Contest Rules. Each Participant agrees that he/she has read and understood the Contest Rules and by their participation in the Contest, each Contestant agrees to be bound by the Contest Rules.
- 1.2 The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Contest Rules, including to change the Contest Period, make prize substitutions, cancel, terminate, or suspend any prize or Contest in whole or in part.
- 1.3 Your submission of an entry constitutes acceptance of these Contest Terms and Conditions ("T&C"), as may be amended or revised from time to time by the Organiser. The prevailing T&C shall be the version made available through the **public Google Drive folder link** shared by the Organiser, and continued participation in the Contest shall be deemed acceptance of any such amendments.
- 1.4 Where any communication pertaining to this Contest is prepared in English and any other language(s), in the event of any inconsistency between the English version and the other versions, the English version shall prevail and govern in all respects of the Contest.

(2) **Eligibility**

This Contest is only opened to:

Malaysian citizens residing in Malaysia, who are competent to contract under the Contracts Act 1950 and aged eighteen (18) years and above as at the start of the Contest Period;

The Organiser reserves the right to request for proof of identification documents at any time to verify a Participant's eligibility.

2.1 The following persons are not eligible to participate in the Contest:

- (a) Employees of the Organiser and its group of companies and their spouse, children, parents, siblings, and their spouses ("**Immediate Family Members**");
- (b) Employees of the Organiser's agencies associated with the Contest and their Immediate Families Members.
- (c) All employees and individuals commercially connected to the Organiser's distributors and agencies and their Immediate Family Members; or
- (d) Individuals who fail to provide valid identification upon request by the Organiser.

(3) **Entry Method**

3.1 To participate in the Contest, purchase a minimum of RM30 worth of **NIVEA MEN Products** in a **single original valid receipt**, which must **include at least one (1) NIVEA MEN face product** as part of the purchase. This receipt will serve **as proof of purchase ("POP")**. A POP refers to either:

- (a) an official e-receipt issued by the approved online or e-commerce platform after the products have been delivered (order confirmations, order summaries, and order details pages will not be accepted); **or**
- (b) a printed receipt generated from a Point-of-Sale (POS) system.

Handwritten receipts will not be accepted. All purchases must be made in Malaysia from Malaysian retailers and platforms.

3.2 A POP must:

- (a) bear a receipt number, and name and/or logo of the outlet where the Product(s) was purchased; **and**
- (b) be dated within the Contest Period (a proof of purchase dated before or after the Contest Period shall be disqualified); **and**
- (c) be issued by all **Malaysia retailers and official e-commerce stores only**:

3.3 For POPs in the form of e-receipts or physical receipts from approved online, e-commerce platforms, or physical retail outlets, with or without the use of promotion codes and/or discount vouchers, the FINAL PAID amount for the product(s) purchased must be a minimum of RM30. This amount excludes delivery fees, plastic or paper bag charges, and any miscellaneous fees not directly related to the product purchase.

3.4 The approved Malaysian online or e-commerce platforms for this Contest are listed below.

- i. Aeon: <https://myaeon2go.com/>
- ii. Lazada: <https://www.lazada.com.my/shop/nivea-official/>
- iii. Shopee: <https://shopee.com.my/nivea.my>
- iv. Watsons: <https://www.watsons.com.my/all-brands/b/165087/nivea>
- v. Watsons Malaysia Shopee mall: <https://shopee.com.my/watsons.my>
- vi. Official Watsons Malaysia Lazada Flagship Store: <https://www.lazada.com.my/shop/watsons/>
- vii. Guardian: <https://guardian.com.my/brands/brands-nivea.html?page=1>
- viii. Guardian Shopee Mall: <https://shopee.com.my/guardian.os>

- ix. Guardian Lazada Flagship Store: <https://www.lazada.com.my/shop/guardian/>
- x. Lotus's: <https://www.lotuss.com.my/en/search/nivea>
- xi. Lotus's Shopee Mall: <https://shopee.com.my/mall/search?keyword=nivea&shop=120723581>
- xii. Lotus's Lazada Flagship Store: <https://www.lazada.com.my/lotuss-official-store/?q=nivea&from=wangpu&langFlag=en&pageTypeld=2&spm=a2o4k.10415192.sear chbar.0>
- xiii. Mydin: <https://mydin.my/search?search=nivea>
- xiv. Mydin Shopee Mall: <https://shopee.com.my/mall/search?keyword=nivea&shop=41985388>
- xv. Caring: <https://estore.caring2u.com/search?q=nivea&rows=24&start=0>
- xvi. Caring Shopee Mall: <https://shopee.com.my/search?keyword=nivea&shop=23935614>
- xvii. TikTok Shop: <https://vt.tiktok.com/ZSjm2MYGu/?page=TikTokShop>

- 3.5 You can only use the Online Entry at <http://nv-my.com/nivea-buynwin> or WhatsApp message to +60182133411 to participate in the Contest. All other methods of submission including postal, courier service, or POS Laju will be disqualified.
- 3.6 You may submit more than 1 entry using the prescribed Online Entry Form or the WhatsApp number provided above. For every entry submitted, you must attach 1 POP and answer 1 question correctly. Each WhatsApp message with 1 POP and correct answer will be treated as 1 entry ("**Qualified Entry**").
- 3.7 Entry using **Online Entry**:
- (a) Snap 1 picture of the POP
 - (b) Follow NIVEA MEN Instagram Page @my_niveamen
 - (c) Complete an Online Entry Form with required details, namely full name (as per MyKad), MyKad number, email address, contact number, total purchase amount of Product(s) and the correct answer to 1 question ("Completed Online Entry Form"). The Completed Online Entry Form must be submitted together with the uploaded picture of the POP.
- 3.8 Entry using **WhatsApp**:
- (a) Snap 1 picture of the POP.
 - (b) Follow NIVEA MEN Instagram Page @my_niveamen
 - (c) Upload the POP to a WhatsApp message. Complete the WhatsApp message with your full name (as per MyKad), MyKad number, email address, contact number, total purchase amount of Product(s) and the correct answer to 1 question ("Completed WhatsApp"). Send the Completed WhatsApp to +60182133411.
- 3.9 The Organiser reserves the right to disqualify any Online Entry or WhatsApp entry with insufficient, inaccurate, or false entry details, duplicated POP and/or containing more than 1 POP. Each WhatsApp entry can only have 1 POP.
- 3.10 The Organiser WILL NOT send an acknowledgment report for any Online Entry or WhatsApp entries received.
- 3.11 For any Online Entry or WhatsApp entry received, the Organiser reserves the right to request for the hardcopy POP for verification and prize redemption. Failure to produce the hardcopy of the POP will result in disqualification and prize forfeiture.
- 3.12 The Organiser reserves the right to disqualify any entry that is deemed invalid, including but not limited to entries that are:

- (a) **incomplete, unclear, inaccurate, illegible, duplicated, altered, falsified, or misleading;** or
 - (b) supported by **fake, tampered, manipulated, reused, or invalid receipts**, or receipts that do not meet the purchase requirements or Contest Period;.
 - (c) **non-compliant with the Contest Rules**, including ineligible Products, retailers, or purchase conditions;
 - (d) submitted using **multiple, fictitious, or proxy identities** or attempts to circumvent entry limits; or
 - (e) **In violation of any applicable laws or regulations.**
- 3.13 The Organiser reserves the right:
- (a) to disqualify any Participant suspected of committing fraud, falsification, bribery, cheating or deception;
 - (b) to disqualify any Participant who is not eligible or unable to provide proof of eligibility to participate in the Contest for verification by Organiser or a valid Malaysian Registration Identity Card; or
 - (c) to reject or disqualify any incomplete, invalid, or inaccurate entries without giving any reason or cause, without any liability or compensation whatsoever to any Participant or any other party.
 - (d) To determine the eligibility and validity of any entry, Participant, or Proof of Purchase (POP) submitted in this Contest at its sole discretion.
- 3.14 Any participant found, or reasonably suspected by the Organiser, to have engaged in **fraudulent, dishonest, or abusive conduct** in connection with this Contest or any previous NIVEA contest shall be **immediately disqualified** and may be **blacklisted from participating in the current and any future NIVEA contests**.
- Any entry submitted by a participant who has been previously **disqualified or blacklisted** shall be **automatically rejected and deemed invalid**.
- The Organiser shall **not be obliged to notify, disclose, or provide reasons** to any participant regarding their disqualification or blacklisting status, and **such status shall be treated as confidential**. All decisions by the Organiser in this regard shall be **final and binding**, and **no correspondence shall be entertained**.
- 3.15 In the event of a disqualification after a Prize in clause 4 has been awarded, the disqualified Participant shall be liable to the return of the prize or payment of its value and any costs or damages incurred by the Organizer. The disqualified Participant shall be liable to immediately return the Prize to the Organiser or, where the Prize is not returnable or has already been utilised, to compensate the Organiser for the full value of the Prize.
- 3.16 The disqualified Participant shall also be liable for all costs, expenses, losses, or damages incurred by the Organiser arising from the disqualification, including administrative, legal, and enforcement costs.
- The Organiser reserves the right to pursue any additional legal remedies available under applicable laws to recover all losses and damages.
- 3.17 Promo entry/submission via WhatsApp will be deemed as invalid if the person submits a 'Disappearing Message' via WhatsApp app whereby the chat and the image of the receipt disappear within a stipulated time.

(4) Winner Selection and Prizes

- 4.1 The Organiser reserves the right to cancel, forfeit or cease the pay-out of any Prizes, at any time, at its discretion without assigning any reason, whether before or after the Winner of the Prize has been announced.
- 4.2 **Serial Number Selection**
- (i) Each Qualified Entry submitted during the Contest Period shall be assigned **one (1) unique serial number** for the purpose of **all general prize selections conducted under this Contest**, whereby **all Qualified Entries shall be pooled together and considered equally** for such prizes
 - (ii) In addition to Clause 3.18, Qualified Entries supported by valid purchase receipts from **Watsons outlets** shall be assigned an **additional one (1) unique serial number** solely for the purpose of the **Watsons Exclusive Prize selection**.
 - (iii) Accordingly, Qualified Entries submitted with purchases from Watsons outlets shall participate in **two (2) separate prize pools**, namely;
 - a) the **General Prize Pool** (applicable to all Qualified Entries under this Contest); and
 - b) the **Watsons Exclusive Prize Pool**
 - (iv) Winner selection for the **General Prize Pool** shall be conducted **first**, in accordance with the prize selection mechanics of this Contest.
 - (v) Only participants who **have not won any prize from the General Prize Pool** shall remain eligible for the **Watsons Exclusive Prize selection**.
 - (vi) In the event that a serial number selected for the **Watsons Exclusive Prize** belongs to a participant who has already won a prize from the **General Prize Pool**, the Watsons Exclusive Prize shall be **reassigned to the next sequential eligible serial number**, subject to verification and the finalist question process.
- 4.3 The award of the Prizes is entirely discretionary by the Organiser and shall not be deemed as a debt due by the Organiser to the Winner or any of the Participants or any other form of legal entitlement. Accordingly, the Prize shall not be given and payable to any estate, heir, or legal representative of any Participant, except for the named beneficiary in 4.3 (a) below.
- 4.4 The Organiser will inform the Winner of the details and documents required for the verification and fulfilment of the Prize. This may include:
- (a) Proof of identity for winner verification, by providing a valid Malaysian Identity Card (MyKad/IC) for verification;
 - (b) Original hardcopy proof of purchase (physical printed receipt);
 - (c) A Malaysian bank account in the winner's name to remit the payments;
 - (d) A valid email address for the delivery of All Star Football Match E-ticket(s); and
 - (e) any additional information or documents reasonably required by the Organiser to facilitate Prize fulfilment.
- 4.5 The Organiser reserves the right to determine how unredeemed Prizes will be dealt with. The Organiser, its agents, sponsors, and representatives shall not be liable to the Participant who defaults in collecting the Prize as instructed by the Organiser.
- 4.6 Prized and any tasks in the Contest are strictly not transferable, assignable, exchangeable, or redeemable by the Participant in any other form or manner other than that specified by the Organiser. Prizes-in-kind are not redeemable for cash. For the avoidance of doubt, all tasks and activities relating to Contest, including answering the question for the "Bonus Prize", "First Prize", "Special Prize", "Grand Prize" and "Watsons Exclusive Prize" must be performed or carried out by the Participant (and not by any person on behalf of the Participant)

- 4.7 Any costs with regards to the redemption of Prizes, including but not limited to any transportation, hotel accommodation, applicable taxes, shall be borne by the Participant.
- 4.8 The Organiser shall notify all Finalists and Winners via the email address provided by the Participant at the point of entry, using the official campaign email address niveamen@nv-my.com.

For the avoidance of doubt, all official communications in relation to this Contest shall only be issued from niveamen@nv-my.com. and sent to the email address submitted by the Participant during participation. No other communication channel shall be deemed official unless expressly stated by the Organiser.

Participants are solely responsible for ensuring that the email address provided is accurate, valid, and accessible throughout the Contest Period and until the completion of prize fulfilment. Participants are advised to check their inbox, spam, and/or junk folders regularly. The Organiser shall not be liable for any email notification that is undelivered, filtered, rejected, or not responded to within the stipulated time frame for any reason whatsoever.

Notwithstanding the above, the Organiser may, at its sole discretion, use additional modes of communication (including but not limited to phone call or WhatsApp message) to facilitate communication. Such additional communication shall not affect the validity, effectiveness, or legal standing of the email notification as the official mode of communication. The time stamp of the Organiser's email system shall be deemed conclusive evidence of the date and time of notification.

- 4.9 The Organiser will contact all Prize category Finalists ("Finalist") via the email address provided in their entries to answer a question. The Finalists must answer the question correctly and provide the screenshot within the time frame specified by the Organiser. The Organiser reserves the right to disqualify any prizes mentioned above and forfeit the prize, without any liability, under the following circumstances:
- (a) The Finalist cannot be successfully contacted after **three (3) attempts** via **phone call, WhatsApp message, or email**, made by the Organiser or its authorised agent **within Two (2) working days commencing from the date of the first contact attempt**, using the contact details provided in the entry, at intervals deemed appropriate by the Organiser; or
 - (b) The Finalist fails to answer the question correctly and/or fails to provide the required screenshot for any reason whatsoever; or
 - (c) The Finalist is found not to be following the NIVEA MEN Instagram account.
- 4.10 The Organiser reserves the right to cease the Bonus, Special and Grand Prize Prizes at any time if the Qualified Entries do not reach (or if the Organiser determines that Qualified Entries are unlikely to reach) any of the serial numbers in the relevant Appendices.
- 4.11 The Organizer reserves the right to select an alternative winner at its sole discretion at any time, where the Organizer has reasonable grounds for believing that the initially selected winner has contravened any of these Contest Rules. Any alternative winner will be selected applying the same criteria as that used to select the original winner or based on such criteria determined by the Organiser.
- 4.12 The Organiser reserves the right to appoint any 3rd party agent to undertake the payment of the all the prizes e.g., financial institutions, trust companies or event management companies ("**Agent**").
- 4.13 A Participant may win prizes throughout the Contest Period subject to the following limitations:
- (a) A Participant may win **up to a maximum of five (5) Bonus Prizes only** during the Contest Period. Any Qualified Entry (and corresponding serial number) submitted by a Participant that

results in a selection for a **sixth (6th) or subsequent Bonus Prize** shall be **automatically forfeited**, and **no replacement winner shall be selected**;

- (b) Notwithstanding Clause 4.13(a), a Participant who has won one or more Bonus Prizes **shall remain eligible** to win **one (1) First Prize, one (1) Grand Prize, or one (1) Watsons Exclusive Prize**;
- (c) **Each Participant shall only be entitled to win one (1) of the following prizes throughout the Contest Period:**
 - (i) **Grand Prize; or**
 - (ii) **First Prize; or**
 - (iii) **Watsons Exclusive Prize**

In the event a Participant who has already won any one (1) of the prizes listed in 4.13(c), **such selection shall be deemed invalid**, and the relevant prize **shall be re-selected and awarded to another eligible Participant**, in accordance with the Contest Rules.

- 4.14 All announced winners must claim their prizes by 30th September 2026, failing which the prize will be forfeited.
- 4.15 The Organiser retains the right to forfeit or substitute any prize with another prize of similar value in the event the original prize offered is not available.
- 4.16 A serial number will be allocated for a Qualified Entry and based on the value of the POP. Each RM30 in a POP attached to a Qualified Entry will be allocated 1 serial number. The serial numbers allocated will be based on multiples of RM30 spent and rounded down to the nearest RM30.

Illustration 1

1 Qualified Entry + POP worth RM76.45 = 2 sequential serial numbers (e.g. No 3 and No 4).

Illustration 2

1 Qualified Entry + POP worth RM115.65 = 3 sequential serial numbers (e.g., No 10, No 11 and No 12).

Illustration 3

1 entry + POP worth RM29.90 = Disqualified.

- 4.17 The serial numbers to be allocated will start from “1” and will be allocated based on the time the Qualified Entries are received by the Organiser. If more than 1 Qualified Entry is received by the Organiser at the same time:
 - (a) The POP with the higher value will be given the earlier serial number.
 - (b) If the Qualified Entries all have the same value, the POP with the earlier date and time as determined by the Organiser will be given the earlier serial number.

Bonus Prizes

- 4.18 A total of three hundred and fifty (350) Bonus Prizes, each consisting of a cash payment of Ringgit Malaysia Two Hundred (RM200.00)

- 4.19 Every 16th serial number as explained in Appendix A will be selected to answer 1 “Bonus Prize Finalist” question (“Bonus Prize Finalist”)
- 4.20 Only the Bonus Prize Finalists who answer the question correctly and provide valid proof of following the official **NIVEA MEN Instagram account** will be entitled to win the Bonus Prize. In the event that a Bonus Prize Finalist fails to answer the question correctly and/or does not provide the required screenshot as proof for any reason whatsoever, the Bonus Prize corresponding to that serial number will be forfeited, and no replacement finalist or winner shall be selected, without any further notice or compensation.
- 4.21 The Organiser reserves the right to cease the Bonus Prizes at any time if the Qualified Entries do not (or if the Organiser determines that Qualified Entries are unlikely to) reach the serial number stipulated in **Appendix A**.

First Prize

- 4.22 A total of **two (2) First Prizes**, each consisting of a **cash payment of Ringgit Malaysia One Thousand Eight Hundred and Eighty-Eight (RM1,888.00)**

The serial numbers in **Appendix B (“First Prize Finalist”)** will be selected to answer the question correctly and provide valid proof of following the official **NIVEA MEN Instagram account** will be entitled to win the First Prize. In the event that a First Prize Finalist fails to answer the question correctly and/or does not provide the required screenshot as proof for any reason whatsoever, the First Prize corresponding to that serial number will be forfeited, and no replacement finalist or winner shall be selected, without any further notice or compensation.

- 4.23 The Organiser reserves the right to cancel the award of any First Prize, if the Qualified Entries do not (or if the Organiser determines that Qualified Entries are unlikely to) reach any of the serial numbers in **Appendix B**.

Special Prizes

- 4.24 A total of ninety-eight (98) Special Prizes to be won during the Contest Period. Each winner will be entitled for two (2) PS1/2 tickets to attend the AllStar Legend Football Event of 2026

To determine the Serial Number Sequence, the organiser will divide the total number of Qualified Entries by the number of special prizes to be awarded.

Example: i) If there are 1,200 Qualified Entries for the total event with 98 tickets to be awarded, then:

$$\text{Serial Number Sequence} = 1,200 \div 98 = 12.24$$

ii) If the division results in a number containing a decimal value (e.g., 12.24), the result will be rounded down to the nearest whole number (e.g., 12.24 becomes 12).

Selection Method

Special Prize winners shall be determined based on a serial number interval sequence. The Organiser will determine the interval by dividing the total number of Qualified Entries by the total number of Special Prizes available (i.e. ninety-eight [98]). The resulting whole number shall constitute the Serial Number Sequence.

Commencing from the Serial Number Sequence (e.g. the 40th entry), every subsequent serial number at the same interval (e.g. 40th, 80th, 120th, and so on) shall be selected as a Special Prize Finalist, until all ninety-eight (98) Special Prizes have been allocated, subject to verification.

Each selected Special Prize Finalist must answer a question correctly, as determined by the Organiser, to be confirmed as a Special Prize winner. In the event that a selected Special Prize Finalist fails to answer the question correctly, is uncontactable, or otherwise does not comply with the Contest Rules, the Special Prize shall be reassigned to the next sequential eligible serial number, subject to verification and the same question-and-answer requirement.

Example: If a participant holding serial number forty (40) is selected as a Special Prize Finalist but is subsequently disqualified for any reason, the Special Prize shall be reassigned to the participant holding the next sequential eligible serial number, being serial number forty-one (41), subject to verification and compliance with the Contest Rules.

4.25 Grand Prizes

A total of **two (2) Grand Prizes**, each consisting of the following:

Two (2) VIP tickets to the All-Star Legends Football Match; and

Cash prize of Ringgit Malaysia Three Thousand Four Hundred and Forty-Four (RM3,444.00).

Each Grand Prize winner shall receive **both** items listed above.

- 4.26 Two (2) Grand Prizes will be awarded to two (2) separate winners. (i) One (1) winner will receive a prize for two (2) VIP tickets to attend the AllStar Legend Football Event of 2026; (ii) One (1) winner will receive RM3,444 cash prize.

Selection Method

- 4.27 At the end of the Contest Period, two (2) Final Grand Prize winners shall be selected using a computerised random number generator, which shall generate serial numbers corresponding to the pool of Qualified Entries.
- 4.28 Each selected serial number shall be subject to verification, and required to answer a grand prize finalist question, including compliance with the Contest Rules, verification of proof of purchase, identity verification, and fulfilment of any required finalist conditions.
- 4.29 Only participants who successfully pass the verification process shall be confirmed as Grand Prize winners.
- 4.30 In the event that a selected serial number:
- (iv) does not correspond to a valid Qualified Entry; or
 - (v) belongs to a participant who is ineligible, disqualified, uncontactable, or fails verification for any reason whatsoever,

The Organiser shall **select an alternative serial number using the same number generator methodology**, until two (2) eligible and verified Grand Prize winners are confirmed.

The Grand Prize selection methodology is also **subject to the Organiser's right to suspend, modify, or terminate the Contest at any time**, in accordance with the Contest Terms and Conditions and applicable laws. Any expenses not specifically stated as part of the prize shall be borne by the winner.

4.31 Watsons Exclusive Prize

A total of two (2) Watsons Exclusive Prizes, each consisting of **one (1) exclusive experience only** and **two (2) All Star Legends Football Event tickets** allocated in either PS1 or PS2 seating sections.

awarded as follows:

1. **One (1) All-Star Legends Football Dinner for two (2) persons (pax) with two (2) All-Star Legends Football Event PS1/PS2 Tickets; and**
2. **One (1) All-Star Legends Gala Night for two (2) persons (pax) with two (2) All-Star Legends Football Event PS1/PS2 Tickets.**

Each Watsons Exclusive Prize shall be awarded to **one (1) winner only**, and each winner may be accompanied by **one (1) companion**. The **specific experience awarded to each Watsons Exclusive Prize winner shall be determined by the Organiser and stated in Appendix D.**

The allocation of **PS1 or PS2 seating sections shall be determined at random**, subject to availability. **Requests to select, change, exchange, or upgrade seating sections shall not be entertained.** The Organiser's decision on ticket allocation shall be final and binding.

In the event that a selected serial number:

- (vi) does not correspond to a valid Qualified Entry; or
- (vii) belongs to a participant who is ineligible, disqualified, uncontactable, or fails verification for any reason whatsoever,

The Organiser shall **select an alternative serial number using the same number generator methodology**, until two (2) eligible and verified Watsons Exclusive Prize winners are confirmed.

The Watsons Exclusive Prize selection methodology is also **subject to the Organiser's right to suspend, modify, or terminate the Contest at any time**, in accordance with the Contest Terms and Conditions and applicable laws.

- 4.32 Only the Watsons Special Prize Finalists who answer the question correctly and provide valid proof of following the official **NIVEA MEN Instagram account** will be entitled to win the Watsons Special Prize. In the event that a Watsons Special Prize Finalist fails to answer the question correctly and/or does not provide the required screenshot as proof for any reason whatsoever, the Watsons Special Prize corresponding to that serial number will be forfeited without any further notice or compensation.
- 4.33 All Finalist will be informed or contacted via Email based on the information provided in Online Entry Form (in the case of Online Entry) or to the phone number of submission (in the case of WhatsApp Entry). The communication will be from niveamen@nv-my.com.
- 4.34 The Winners will be announced on the Organiser's official Facebook page at (<https://www.facebook.com/myniveamen>) and when the results are made available. Participants are advised to check the Organiser's official Facebook page periodically during the Contest Period and up till 8-10 weeks after the conclusion of the Contest.
- 4.35 Prizes will be presented as follows:
- (a) Bonus Prize Winners will be informed or contacted *via* email from niveamen@nv-my.com. and will be requested to provide their Malaysian bank account details.
 - (b) Payment will be made *via* online bank transfer to the Malaysian bank account in the winner's name.
 - (c) The Organizer reserves the right to select an alternative Winner at its sole discretion at any time, where the Organizer has reasonable grounds for believing that the initially selected

Winner has contravened any of these Contest Rules. Any alternative Winner will be selected applying the same criteria as that used to select the original Winner or based on such criteria determined by the Organiser.

- (d) The Organiser reserves the right to appoint any 3rd part agent to undertake the fulfilment of any or all the Prizes e.g., financial institutions, trust companies or event management companies ("Agent").

(5) Event Information

5.1 The football match event forming part of certain prizes under this Contest is the AllStar Legends (ASL) Football Match 2026 (the "Event").

5.2 The Event is **organised, managed, and conducted solely by All Star Sports Sdn. Bhd.**, as the official Event Organiser.

5.3 The Organiser of this Contest acts **solely as a sponsor of the Event** and is **not the event organiser**, promoter, operator, or manager of the Event. The Organiser has no control over the planning, execution, scheduling, content, participants, or operations of the Event.

Event Details

5.4 Event details are as follows (subject to change by the Event Organiser):

- (a) **Official Name:** AllStar Legends (ASL) Football Match 2026
- (b) **Venue:** TM National Stadium, Bukit Jalil
- (c) **Event Dates:** 1st, 2nd and 3rd October 2026
- (d) **Players:** World football legends from top European clubs, subject to availability and change by the Event Organiser.

Event Variations & Changes

5.5 All aspects of the Event, including but not limited to **date, venue, programme, players, seating allocation, access, or activities**, are **subject to change, postponement, rescheduling, or cancellation** at the sole discretion of the Event Organiser.

5.6 The Organiser shall not be responsible or liable for any changes, postponements, cancellations, or substitutions relating to the Event, including any player substitutions, programme changes, or venue changes made by the Event Organiser.

Prize Fulfilment Scope

5.7 The Organiser's obligations under this Contest are limited **solely to the fulfilment of prizes as expressly stated under these Terms and Conditions**, including the provision of tickets and experiences awarded as prizes.

5.8 The Organiser does not guarantee the occurrence, continuity, content, or quality of the Event, nor any specific player appearances, performances, or event experiences.

5.9 In the event that tickets awarded as prizes under this Contest cannot be utilised due to event cancellation, postponement, or material change beyond the Organiser's control, the Organiser's **maximum liability shall be limited to a cash payment equivalent to the original ticket value only**, as determined by the Organiser.

5.10 In the event that any **Event-related experience prize**, including but not limited to an **All-Star Legends Football Dinner experience**, is cancelled, materially altered, or unable to proceed for any

reason beyond the Organiser's control, the Organiser's **maximum liability shall be limited to a cash compensation of Ringgit Malaysia One Thousand (RM1,000) per experience prize.**

5.11 No additional compensation, replacement, damages, or claims (including travel, accommodation, or incidental costs) shall be payable by the Organiser under any circumstances.

Final Disclaimer

5.12 Participation in Event-related prizes is undertaken **entirely at the winner's own risk**, and winners agree to comply with all terms, conditions, rules, and instructions imposed by the Event Organiser and venue operator.

5.13 The Organiser's decisions relating to prize fulfilment, compensation (if any), and interpretation of these clauses shall be **final and binding**, and **no correspondence shall be entertained**.

5.14 Upon acceptance and receipt of the prize, the **winner shall bear all risks and responsibilities** associated with the utilisation of the prize.

5.15 The winner shall assume full responsibility and risk, including any decision to sell, transfer, or not attend/use the prize/event. **No compensation or replacement** shall be provided under any circumstances.

(6) Intellectual Property Rights

All intellectual property rights in any contents and/or materials submitted, made, or created by the Participant in connection with the Contest and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by the Organiser.

The Organiser has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.

(7) Personal Data Protection

By participating in the Contest, you consent for the Organiser and Beiersdorf, their service providers, agents and contractors who provide administrative and business support to us and act on our behalf in relation to the Contest ("**Authorised Third Parties**") to process your personal data provided by you in the entry or any other medium for purposes of the Contest, or any related marketing or promotional purposes. This includes:

- (a) disclosing your name to the general public when you are selected as a winner;
- (b) to participate in our events by publishing your name, photographs and other personal data without compensation for advertising, and publicity purposes;
- (c) contacting and sending to you marketing and promotional information or materials about our products, services, samples, any promotions, events, or contests organised by the Organiser; and
- (d) In the event that you agree to share and disclose personal data of any third party (e.g., beneficiary), you confirm and represent to the Organiser that:
 - (i) You have obtained the consent of that third-party to share and disclose his/her personal data to us and to being contacted by us; and
 - (ii) Provided a copy of the Privacy Notice to the third party.

(e) The Organiser may retain Authorised Third Parties to process your personal data. All such Authorised Third Parties are contractually bound to take reasonable measures to keep information secure and not to use your personal data in any way other than that which is specified here and in our Privacy Notice at https://www.facebook.com/myniveamen/directory_privacy_and_legal_info

(f) The Organiser is part of Beiersdorf, which has a presence globally. Your personal data may be transferred to Beiersdorf companies outside of Malaysia. The Organiser will ensure that the country your data is transferred to has a similar or equivalent personal data protection laws in place, as set out in our Privacy Notice available at https://www.facebook.com/myniveamen/directory_privacy_and_legal_info to have the right to request for access to, request for a copy of, request to update or correct, your personal data held by us. All your written requests or queries should be addressed to:

Consumer Affairs Officer
Beiersdorf Malaysia Sdn. Bhd.,
T1-L12, Level 12,
PJ33, Jalan Prof Khoo Kay Khim,
46200 Petaling Jaya, Selangor.
Tel: +603-79578177

(e) Please note the Organiser requires your personal data to process your participation in the Contest, without which we will not be able to process your application or award any prize.

(f) For a more detailed description of our privacy practices, please refer to our Privacy Policy at https://www.facebook.com/mynivea/directory_privacy_and_legal_info. We reserve the right to update and amend this privacy notice or our privacy policy from time to time.

8 General

- 8.1 The Organiser's decision on all matters relating to the Contest including judging and selection of winners will be final, binding, and conclusive on all Participants, and no correspondence or appeals will be entertained.
- 8.2 All costs and expenses incurred or arising from the participation in the Contest shall be borne by the Participant. The Organizer will not reimburse any Participant for such costs or expenses.
- 8.3 The Organiser may extend or shorten the Contest Period at its sole discretion including to allow for more Qualified Entries to be selected or in response to insufficient number of Qualified Entries.
- 8.4 The Organiser shall not be liable for any delay, lost, damaged and/or non-receipt of an entry. The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.
- 8.5 Each Participant agrees to indemnify, release and hold harmless each of the Organiser, Beiersdorf, their directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Contest, acceptance of any Prize, and/or the use of the Participant's entry and/or likeness in connection with the Contest or violation of these Contest Rules.

- 8.6 The Participant's participation in the Contest shall be at the Participant's own risk. The Organiser, Beiersdorf, their directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.
- 8.7 All details relating to every entry, including the value and validity of the POP, question(s) answered, serial number and personal data of the Participant are strictly confidential. The Organiser will not disclose such information to any Participant or third party. The Organiser will also not issue any acknowledgement of any entry by any Participant.

(9) Publicity and General

- 9.1 The Organiser may use a Participant's entry including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Contest ("**Materials**"), and the Participant's name, and/or preferences, for advertising, publicity and promotion of any goods or services of the Organiser, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Organiser.
- 9.2 The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.
- 9.3 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the Contest Rules.
- 9.4 The Contest Rules shall be construed, governed, and interpreted in accordance the laws of Malaysia.

Appendix A

Bonus Prize Serial Numbers

Serial Counts	Entries	Serial Counts	Entries
16 th	Qualified Entry	144 th	Qualified Entry
32 nd	Qualified Entry	160 th	Qualified Entry
48 th	Qualified Entry	176 th	Qualified Entry
64 th	Qualified Entry	192 nd	Qualified Entry
80 th	Qualified Entry	208 th	Qualified Entry
96 th	Qualified Entry	224 th	Qualified Entry
112 th	Qualified Entry	240 th	Qualified Entry
128 th	Qualified Entry	256 th	Qualified Entry

Note that Bonus Prize Finalists are selected based on every 16th serial number, subject to a maximum of 350 for the entire contest period. The serial numbers are non-exhaustive. To illustrate, the number will continue for every 16th serial number until all 350 prizes are given out.

This is subject to the Organiser's right to cease the Contest at any time.

Appendix B

First Prize Serial Numbers

Serial Counts	Entries	Serial Counts	Entries
900 th	Qualified Entry	1800 th	Qualified Entry

Note that First Prize Finalists are selected based on every 900th serial number, subject to a maximum of 2 for the entire contest period.

This is subject to the Organiser's right to cease the Contest at any time.

Appendix C

Special Prize Serial Numbers

Total of 98 Special Prize Finalist will be selected based on the total final number of Qualified Entries at the end of the contest period. The Serial Number Sequence will be determined by dividing the total number of Qualified Entries by the number of special prizes to be awarded.

All the serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries ["Total Qualified Entries"]. Assuming that the Total Qualified Entries for the campaign is **4,900**, the Organizer will compute and select the finalists ["Special Prize Finalist"] based on the following:

Selection of ninety-eight [98] Special Prize Finalists: $4,900 \div 98 = 50$

The following Participants with Qualified Entries bearing the following serial numbers will be selected as the Grand Prize Finalists: 50th and 100th .

[*Computation example: **50**, $50+50=100$]

Appendix D

Watsons Exclusive Prize Serial Numbers

Total of two (2) Prize Finalist will be selected based on the total final number of Watsons Qualified Entries at the end of the contest period. The Organiser shall **select an alternative serial number using the same number generator methodology**, until two (2) eligible and verified Watsons Exclusive Prize winners are confirmed.

The Watsons Exclusive Prize selection methodology is also **subject to the Organiser's right to suspend, modify, or terminate the Contest at any time**, in accordance with the Contest Terms and Conditions and applicable laws.